



Pre-Course Self-Evaluation

This self-evaluation measures your familiarity with the concepts and strategies that will be covered in this course. Rate your knowledge on each item before you begin your work in Week 1. You will re-evaluate yourself at the end of Week 5 to measure what you have learned.

Rating Choices: 1. This is completely new to me. 2. I've heard of this, but don't fully understand it. 3. In understand these concepts 4. I have used these concepts in my work. 5. I can teach others how to do this.	My Rating
1. Blogs, wikis, and podcasts are Web 2.0 technologies which can be used to enable active learning via K-12 Web sites.	4
2. There are many Web 2.0 technology tools available that are free to use in K-12 schools —if school districts would take the time to find out about them and their applications to teaching and learning.	5
3. Many school Web sites are outdated and need to be updated to include user-contributed content, which is the hallmark of Web 2.0 technologies.	4
4. Effective school Web sites are the product of team efforts and often include the support and services of third-party vendors.	4
5. Web sites in K-12 schools require sound project management practices which guide the Web site team.	5
6. Web governance, including a robust Web site policy (with associated procedures) and a functional Web oversight committee, is the foundation of success Web site management.	4
7. School districts' Acceptable Use Policies (AUPs) should reference Web publishing standards and school Web site policies should reference those standards.	4
8. Sound information architecture is prerequisite for good Web design.	4
9. Web design must focus first and foremost on usability.	4
10. Web site design must be optimized for search engines from the very beginning if your school is to get publicity for its public pages.	4
11. Best practices include the dictum that Web sites must be developed using Internet Standards, which are arbitrated by the W3C organization.	4

12. LAMP (Linux-Apache-MySQL-PHP) is an Open Source technology platform which affords a robust and cost-effective environment for K-12 Web sites.	3
13. A Content Management System (CMS) enables the production of content by end users instead of technologists by affording them a WYSIWIG (What You See Is What You Get) environment for editing and collaborative authoring.	4
14. The launch of a Web site must be carefully planned to include post-launch activities as well as ongoing site maintenance activities.	4
TOTAL RATING SCORE:	57

FYI I read Linda Marshall's "Welcome Letter" on 05/24/2010.